



Moncho Ferrer President of the Board

Moncho Ferrer, born in India, holds a degree in international relations from the University of Keele and graduated in 2017 from the Stanford Executive Program. He has dedicated his professional career to furthering the legacy of his parents – Vicente and Anne Ferrer — the founders of the Rural Development Trust.

He became the associate program manager in 2002 and alongside his mother has led the strategic vision as director of programs since his father's death in 2009. Through his work with the Rural Development Trust, Moncho has spearheaded the "India for India" initiative to mobilize Indian citizens and institutions to fight poverty and marginalization, led humanitarian aid operations throughout India, launched innovative and inclusive sports programs for disadvantaged communities, and built strong linkages with community partners ranging from grassroots to governmental organizations. Since 2016, he has been the ambassador in Anantapur for the national "Clean India" campaign.

In addition, he is on the advisory board of the Smart AP Foundation — an organization created by the Government of Andhra Pradesh to promote inclusive growth and equitable development throughout the state. He has also participated in the Voluntary Action Network India (VANI) — a platform for national-level advocacy on issues and policies confronting the development sector and on coordination and action to support and promote voluntary action in the country. Moncho serves on the board of the Stanford Executive Program Foundation.

As shown through his efforts and accomplishments, Moncho whole-heartedly believes in the power of local community members to make a change. He has served on the board of VFF USA since its inception in 2013.